

Paige Ambord

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EMPLOYMENT

Assistant Professor

July 2023 – Present

Department of Sociology & Anthropology
University of North Carolina—Asheville
Asheville, NC

Postdoctoral Research Fellow

April 2021 – June 2023

“Sustainable Performance of Healthy and Efficient Residential Environments”
Colorado State University
Fort Collins, CO

EDUCATION

Ph.D. in Sociology (2021)

University of Notre Dame

Notre Dame, IN

Dissertation: “How Buildings Become Problems”

M.A. in Sociology (2017)

University of Notre Dame

Notre Dame, IN

B.A. in Sociology (2014)

The College of Wooster
summa cum laude

Wooster, OH

RESEARCH & TEACHING INTERESTS

Inequality | Risk | Built Environment | Urban Sociology | Disasters | Culture

PUBLICATIONS

Under Review

Ambord, P. “Mobilization Futures: Anticipated Opportunities for Neighborhood Activism”

December 2024

Ambord, P., Bond, T. C., Francisco, P. W., & Magzamen, S. (2024). Moving the needle on home health: Reconceptualizing social problems in a multi-stakeholder system. *Indoor Environments*, 1(4), 100060.

June 2024

McVeigh, R., Carbonaro, W., & **Ambord, P.** (2023). What Happens When Privilege Boundaries are Falling? Declining Marriage Rates in Counties that Most Strongly Resisted Marriage Equality. *Social*

Currents, 11(3), 235-258.
<https://doi.org/10.1177/23294965231212443>

- July 2022 **Ambord, P.** & Vilaca, L. “Opportunity Atlas” Review. *Teaching Sociology*. 2022; 50(3):298-300.
- December 2021 **Ambord, P.** Authenticity in tension with homogeneity in grassroots place branding. *Place Brand Public Dipl* 17, 348–358 (2021).
<https://doi-org.proxy177.nclive.org/10.1057/s41254-020-00179-y>
- May 2020 **Ambord, P.**, Salas, S., & Kenjio, J. “Inner City Urban Recovery in South Bend, Indiana.” In *Building Community: Building Twelve Principles for a Healthy Future*. edited by James Gruber. New Society Publishers

GRANTS

Under Review

- 2026 RUI: Translating Technical Risk into Protective Action: Multi-Stakeholder Communication Networks in Western North Carolina, National Science Foundation (\$216,883)

Funded

- 2025 Hurricane Helene Mini-Grant, North Carolina Collaboratory (\$9,023)
- 2020 Research Seed Grant, Department of Sociology, University of Notre Dame (\$600)
- 2018 Graduate Student Research Award, Institute for Scholarship in the Liberal Arts, University of Notre Dame (\$3,000)
- 2018 Course Development Grant, Center for Social Concerns, University of Notre Dame (\$1,445)

Unfunded

- 2025 Natural Hazards Center Quick Response Research Award Program
- 2024 NSF Rapid Response Research Award, Sociology Program
- 2017 NSF Graduate Research Fellowship Program (Honorable Mention)
- 2016 NSF Graduate Research Fellowship Program (Honorable Mention)

TEACHING EXPERIENCE

University of North Carolina—Asheville

Fall 2023-Present

First Year Seminar: Reality TV
Introduction to Sociology
Criminology
Social Research Methods
Urban Sociology
Pop Culture and Society
Sociology Internship Course (SOC 305, 405, ANTH 305)

Colorado State University
Introduction to Sociology, Instructor of Record

Spring 2023

University of Notre Dame
Reframing the Rust Belt, Instructor of Record
Summer Service Learning Program, Teaching Assistant
Social Psychology (graduate), Teaching Assistant
Introduction to Criminology, Teaching Assistant

Fall 2017-Spring 2019

PRESENTATIONS

* Denotes undergraduate student collaborator

- 2026 **Ambord, P.** “Landslide Risk Perceptions: The Case of Tropical Storm Helene.” Presented to the Federal Advisory Committee on Landslides. Asheville, North Carolina
- 2025 **Ambord, P.**, Meagher, C, & Adams, S*. “Probability and Peril.” Presented (regular session) at the Post-Helene Symposium. University of North Carolina—Asheville
- 2025 **Ambord, P.** & Meagher, C. “Oral histories and landslide messaging. Presented (regular session) at the Weather and Landslides Workshop. University of North Carolina—Asheville
- 2025 **Ambord, P.** “Public Discourse, Risk, and the Construction of a ‘Disaster No One Saw Coming’.” Presented (roundtable) at the annual meeting of the American Sociological Association. Chicago, IL.
- 2025 **Ambord, P.** “Hope Even When the Creek Rises: Vulnerability and Risk Post-Helene.” Presented (regular session) at the annual meeting of the Southern Sociological Society. Charlotte, NC.
- 2019 **Ambord, P.** “Public Opinion of the Polite: How Race, Content, and Strategy Affect Institutional Access.” Presented (roundtable) at the annual meeting of the Society for the Study of Social Problems. New York, NY.
- 2018 **Ambord, P.** “The Changing Place Character of Cities.” Presented (regular session) at the annual meeting of the American Sociological Association. Philadelphia, PA.
- 2017 **Ambord, P.** “Legislation as Anti-HERO: Determinants of Nondiscrimination Legislation Support.” Presented (roundtable) at the annual meeting of the American Sociological Association. Montreal, QC.

PROFESSIONAL DEVELOPMENT

- 2025-Present Curating Discipline Specific GenAI Resources Faculty Learning Community, University of North Carolina—Asheville

- 2025 Teaching with Data Visualization Learning Circle (Organizer), University of North Carolina—Asheville
- 2024-Present Science Communication Scholars, University of North Carolina—Asheville
- 2025 Teaching With AI, American Association of University and Colleges
- 2023 QPR Suicide Prevention
University of North Carolina—Asheville
- 2020 Community Engagement and Public Scholarship Certificate
Center for Social Concerns, University of Notre Dame
- 2019 Striving for Excellence in Teaching Certificate
Kaneb Center for Teaching and Learning, University of Notre Dame
- 2019 Excellence in Online Teaching Certificate
Kaneb Center for Teaching and Learning, University of Notre Dame
- 2018 Social Responsibilities of Research Certificate
Reilly Center for Science, Technology, and Research, University of Notre Dame
- 2018 Community Engagement Faculty Institute
Center for Social Concerns, University of Notre Dame

PROFESSIONAL ACTIVITY & SERVICE

- 2026 Member, UNCA-I, University of North Carolina—Asheville
- 2025-Present Member, Key Center Advisory Council, University of North Carolina—Asheville
- 2024-Present Program Advisor, Fulbright US Student Program, University of North Carolina—Asheville
- 2024 Member, Student Data Task Force, University of North Carolina—Asheville
- 2023 Fulbright Grant Interviewer, University of North Carolina—Asheville
- 2017-Present Ad Hoc Reviewer, *American Sociological Review*, *City and Community*, *Sociological Perspectives*, *Indoor Environments*
- 2022 Organizer—Roundtables, Community and Urban Sociology Section, American Sociological Association Annual Meeting

MENTORED UNDERGRADUATE RESEARCH

- 2025 Caroline Canella
- Assisted with recruitment, interview transcription, and editing.
- 2025 Samantha Adams
- Conducted interviews with those affected by landslides in the aftermath of Hurricane Helene. Assisted with recruitment.

- 2025 Lily Kight
- Conducted interviews with those affected by Hurricane Helene, including one landslide survivor. Assisted with interview transcription and editing.
- 2024-2025 Amity Martino
- Research resulting in two academic presentations at the annual meeting of the Southern Sociological Society, Charlotte, NC. Also, presented at the Undergraduate Research Symposium and submitted to *Dignity*, the undergraduate research journal.
- Fall 2024 Heather Roberts-Van Sickle
- Collected oral histories after Hurricane Helene to be stored in Western Carolina University's special collections
- Spring 2024 Shaelyn Dossett
- Supervised development of McCullough Fellowship application and research proposal (Awarded, declined award)

AWARDS & HONORS

- 2021 Emerging Engagement Scholar, Engagement Scholarship Consortium
- 2019 David L. Dodge Memorial Teaching Award, Department of Sociology, University of Notre Dame
- 2014 Fulbright English Teaching Assistantship, Turkey

ADDITIONAL PROFESSIONAL EXPERIENCE

- 2024 Park Guide—Interpretation,
National Park Service, Blue Ridge Parkway
- 2015-2021 Assistant Editor for “Mobilizing Ideas” blog
Center for the Study of Social Movements, University of Notre Dame
- 2018-2020 Research Fellow, City of South Bend, Office of the Mayor
- 2016-2017 Coordinating Editor for the *American Sociological Review*
University of Notre Dame
- 2015-2016 Assistant Editor for the *American Sociological Review*
University of Notre Dame

MEMBERSHIPS & AFFILIATIONS

Member, The American Sociological Association
Section Memberships: Community and Urban Sociology, Environmental Sociology

METHODOLOGICAL SKILLS & TRAINING

Proficient in Stata (statistical software), ArcGIS (spatial analysis software), and MAXQDA (qualitative data analysis software)

Trained in Ethnography, Categorical Data Analysis, Linear Regression, Geographic Information Systems, and Qualitative Research Design